

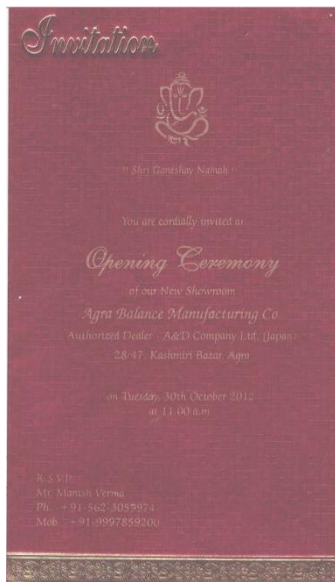
# Agra Balance Manufacturing Company

Showroom Opening – 30<sup>th</sup> Oct. 2012

Agra Balance Mfg. Co. has been associated with ADIN since Oct. 2009 as an authorized dealer in Agra region. From the beginning they have shown a keen interest to build a strong partnership with ADIN and have been actively promoting and selling A&D Jewellery Balances & Scales. They have shown good business loyalty and growth through these years. To increase and promote their business in their region Mr. Manish initiated to renovate their existing shop into A&D showroom, and ADIN have extended full support in this activity to show our gratitude for their contribution to the company.



Pictures of showroom opening ceremony.





Agra Balance Mfg. Co. took the advantage of this ceremony to promote & advertise their showroom. They printed 200 invitation cards and invited major jewelers in their region. Also they arranged for local TV news channel to make the announcement of the opening as well as tell viewers about A&D product and their business association with us.

Four members (Mr. Chikara Arai, Mr. Parasher, Mr. Anil & Ms. Newseela) represented ADIN on this special occasion. ADIN presented them with a Sony LCD TV along with Videos of information of A&D Company and products.

ADIN wishes Agra Balance Mfg. Co. success in the future and look forward to a strong & lasting Partnership with them!

Report by: Ms. Newseela